

# THE REASON FOR THE SALVATION ARMY CAMPAIGN

IN THE GREAT WAR THE SALVATION ARMY EXHAUSTED ITSELF. IN WILLING SERVICE IT LAVISHED ITS RESOURCES ON THE BRAVE MEN FIGHTING ON THE BLOOD STAINED FIELDS OF FRANCE. IT MUST RE-COUP ITS LOSSES. IT MUST SECURE A FRESH START.

IT IS THE AIM OF THE SALVATION ARMY TO BECOME SELF-SUPPORTING, AS THE CHURCHES ARE. WHEN ONCE ADEQUATELY HOUSED, WITH ASSEMBLY ROOM, KITCHEN AND DINING ROOM FOR THE HUNGRY, BED ROOMS FOR THOSE TEMPORARILY WITHOUT RESTING PLACE, SHOWER BATHS FOR THE TRAVEL STAINED, AND STORE ROOMS FOR OLD GARMENTS AND FURNITURE TO BE DISTRIBUTED TO THE NEEDY, THE SALVATION ARMY RAPIDLY ARRIVES AT INDEPENDENCE AND SELF-SUPPORT. THERE IS NO EXPECTATION THAT "DRIVES," LIKE THE PRESENT ONE, WILL BE ANNUAL AFFAIRS IF THIS ONE IS SUCCESSFUL.

THE OBJECT OF THIS CAMPAIGN IS TO PROVIDE A PERMANENT AND WELL EQUIPPED HOME FOR THE SALVATION ARMY IN ROCK ISLAND AND TO GIVE IT AN AUSPICIOUS START. SUCH AN INSTITUTION IS A PERMANENT ASSET TO ANY CITY. IT IS A MORAL STRONGHOLD WHERE DISTRESS IS RELIEVED, HOPE REVIVED, SELF RESPECT AWAKENED, AND PERMANENT BASIS FOR REFORMATION LAID IN AN ABIDING TRUST IN GOD.

IF, THEN, YOU HAVE NOT YET MADE YOUR CONTRIBUTION FOR THIS NOBLE ORGANIZATION DO SO AT ONCE AND BE AS GENEROUS AS POSSIBLE. IF YOU HAVE ALREADY GIVEN SOMETHING MAKE A PLUS SUBSCRIPTION, FOR WE ARE STILL FAR FROM OUR GOAL, WHICH IS \$25,000.00. LET US BY UNITED AND GENEROUS EFFORT BRING THIS MOST WORTHY AND APPEALING CAMPAIGN TO A SUCCESSFUL CONCLUSION.

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